

# THE INDEPENDENCE PARTNERSHIP

“AN INVESTMENT FOR OUR FUTURE”

## Investor Prospectus

A THREE-YEAR PLAN  
2008-2010

Presented by the



*Independence*  
Council for Economic Development

A PUBLIC/PRIVATE PARTNERSHIP FOR ECONOMIC DEVELOPMENT

# WHO WE ARE

The Independence Council for Economic Development is a non-profit, public/private partnership, which was established in 1983 for the purpose of supporting and enhancing the economic growth of Independence. The Board of Directors oversees the establishment of policy for the organization with initiatives carried out by professional staff. ICED contracts with the City of Independence and the Independence Chamber of Commerce to perform economic development services. 50+ private sector investors also provide financial support to allow ICED to carry out the mission statement of the organization.

## WHERE WE NEED TO BE

### ACHIEVING OUR POTENTIAL

Competition for economic development projects in the metro and across the country has elevated to a point that Independence struggles to be competitive with the resources we currently have available for economic development.

Independence is presented with an immense opportunity with the development of the Little Blue Valley and the redevelopment of Western Independence. To reach the full potential that these opportunities present, we must intensify our efforts and more effectively implement our economic development plan. This effort will require \$1.5 million dollars and will allow us to achieve our goals and compete with comparable cities across the nation.

## OUR FOCUS

- Recruit and expand higher wage job opportunities
- Promote and encourage private capital investment
- High level of support for existing core employers through business retention program
- Increase the growth and expansion of small business with support of entrepreneurial efforts
- Promote and leverage investment in economically distressed areas of Independence

## WHAT WE WILL ACHIEVE

### MEASURABLE RESULTS

- Assist and support the creation and retention of 750 new full-time jobs
- Assist and support new capital investment of \$200m
- Establishment and execution of comprehensive business retention program
- Increase in median income in Independence
- Increase in total employment in Independence

# ICED MEMBERSHIP

## LEVELS OF INVESTMENT

### All investors receive the following benefits:

- Weekly “For Your Information” e-newsletter from the President which highlights project activity and information on economic development activity in Independence
- Free subscription to the “Independence Business Barometer” publication
- Investor luncheons and annual meeting registrations at reduced rate
- Networking events and receptions
- Recognition on ICED web site
- Access to information from various research and real estate databases
- Business referrals
- Advance project announcements
- Opportunity to serve on ICED committees
- Availability of speaker’s bureau on topics relating to Independence and economic development
- Recognition in annual report
- Opportunity to make a difference in Independence by uniting efforts with other prominent business leaders

### Platinum Level

**\$5,000.00**

4 attendees at quarterly luncheon at no cost with preferred seating  
1st opportunity at event and luncheon sponsorships  
Opportunity to participate in external corporate visitation program  
Recognition at all ICED events  
Logo & link on front page of ICED web site

### Gold Level

**\$2,500.00**

2 attendees at quarterly luncheon at no cost with preferred seating  
2nd opportunity at event and luncheon sponsorships

### Silver Level

**\$1,000.00**

3rd opportunity at event and luncheon sponsorships

### Bronze Level

**\$500.00**

### Small Business & Not-for-Profit Organizations

**\$300.00**

(Small business defined as companies with 5 employees or less)

Regardless of the amount of investment, each investor makes a significant and positive impact through their commitment and leadership.



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